

NEWS 4U

ADVERTISING RATE CARD

QUICK STATS:

- OVER 60,000 AREA READERS
- OVER 45,000 SOCIAL MEDIA FOLLOWERS
- 742,000 MONTHLY SOCIAL MEDIA REACH
- AVERAGE 400,000 MONTHLY GOOGLE REACH
- AVERAGE OF 42,000 MONTHLY WEBSITE VISITORS
- FOUND IN OVER 300 AREA LOCATIONS (AND GROWING)
- 27% OF OUR READERS ARE OVER 50
- 73% OF OUR READERS ARE OVER 35

MONTHLY PRINT RATES

Size:

QUARTER PAGE

HALF PAGE

FULL PAGE

COVER PAGE

COVER PAGE + TASTE OF EVV

DOUBLE TRUCK

Rate:

\$ 250.00

\$ 500.00

\$ 1,000.00

\$ 2,200.00

\$ 2,500.00

\$ 1,750.00

3-6-12 MONTH CONTRACTS

The Tri-State's #1 favorite magazine! Established in 1991, News4U provides comprehensive coverage of local events, arts, music, nightlife, restaurants, dining, bars, and businesses.

Evansville - Newburgh - Henderson



BAD YORKIE MEDIA

